



Press Release

Hydro Joins Alumobility to Accelerate Automotive Aluminum Adoption

ZURICH, January 9, 2026 – Alumobility, a global ecosystem of leading aluminum producers and downstream technology partners committed to advancing the adoption of aluminum with automakers, is proud to welcome **Hydro** as its newest associate member.

Hydro is a leading global aluminum and renewable energy company, with operations across more than 140 locations in over 40 countries. Its expertise for automotive applications spans the full aluminum value chain, from primary production and alloys to extrusions and recycling.

“We are delighted to welcome Hydro to Alumobility. Their deep expertise across the aluminum value chain and leadership in low-carbon, circular approaches bring tremendous value to our association. Alumobility provides the industry with in-depth technical case studies and expert insights that illustrate the potential of aluminum to enable lighter, safer, and more sustainable vehicles. With Hydro’s participation, we can further enrich this knowledge base and continue to demonstrate aluminum’s critical role in shaping the future of mobility,” said **Martin Norden, President of Alumobility**.

Hydro's decision to join Alumobility underscores its commitment to advancing industry knowledge and supporting automakers in evaluating lightweight, sustainable approaches.

"Aluminium is critical in enabling lighter, more energy efficient and circular vehicles. Leveraging our leadership in low-carbon production and advanced material solutions, we are proud to contribute to innovation that will shape the future of the automotive industry, while at the same time supporting global OEMs in meeting ambitious sustainability and performance targets said **Paul Warton, Executive Vice President of Hydro Extrusions**.

With Hydro on board, Alumobility gains a partner with deep technical capability across the aluminum lifecycle. Together, we will further the mission of educating automakers, enabling lighter vehicle architectures, and driving sustainable mobility transformation.

About Alumobility:

Alumobility is a global ecosystem of leading aluminum producers and downstream technology partners that supports automotive manufacturers in creating lighter, safer, smarter and more sustainable vehicles. The non-profit association was founded to focus on theoretical technical studies to advance the adoption of aluminum automotive body sheet (ABS). Alumobility is helping to fulfill the promise of a lighter, more efficient, more sustainable mobility future.

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